

Jeff, Your Adult Rock format is a solid hit here in Western Arkansas and Eastern Oklahoma. The Fort 94.5, KFPW-FM, has become a huge success here in the Fort Smith market in just one week. We attribute this to your unique playlist of Classic Rock and format-fitting newer music, a combination that has kept the station from sounding trapped in a time warp. Best wishes----Bill Pharis, Pharis Broadcasting, Inc.